

Last Call for Applications

The International Symposium on Cultural Diplomacy in Berlin 2011
“Hard Vs. Soft Power in Global and National Politics: Innovative Concepts of Smart Power and Cultural Diplomacy in an Age of Interdependence, Digital Revolution, and Social Media”
(Berlin, 11th - 15th May 2011)

The International Symposium on Cultural Diplomacy in the USA 2011
“The Roles and Responsibilities of the US and Europe in a Changing World Order and Digital Revolution: Evaluating the Political, Economic, and Cultural Dimensions”
(Washington D.C., 18th-21st May 2011)

Dear Friends & Colleagues,

On behalf of the ICD, I am writing to bring to your attention the next major programs hosted by the ICD in partnership with other leading organizations. We are currently accepting applications to attend these programs, and I encourage you to read through the information below and learn more about the programs and the subjects under discussions. I would also be grateful if you could share the announcement within your network and forward the information below on to anyone who you feel may be interested in attending. We would be delighted as well to having you involved and to welcome you to Berlin or to Washington D.C.

The International Symposium on Cultural Diplomacy in Berlin 2011
“Hard Vs. Soft Power in Global and National Politics: Innovative Concepts of Smart Power and Cultural Diplomacy in an Age of Interdependence, Digital Revolution, and Social Media”
(Berlin, 11th-15th May 2011)
www.icd-internationalsymposium.org; [Symposium Speakers>>](#); [Application Form >>](#)

The International Symposium on Cultural Diplomacy in the USA 2011
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www.icd-international-symposium-usa.org; [Symposium Speakers>>](#); [Application Form>>](#)

“The ICD Initiative on the Convention on the Prevention and Punishment of the Crime of Genocide”: ***Model Convention on a Regional Rapid Response to Genocide***
(Initiative Launch Event, Berlin, 11th May 2011, 17:00)
(Washington, D.C., 18th – 21st May, 2011)
www.icd-cppcg.org

Thank you for your attention and for your cooperation and support in raising awareness of our upcoming events. If you do not wish to receive emails from the ICD in future, please send us an email to info@culturaldiplomacy.org indicating this.

With warmest regards,

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The International Symposium on Cultural Diplomacy in Berlin 2011

“Hard Vs. Soft Power in Global and National Politics: Innovative Concepts of Smart Power and Cultural Diplomacy in an Age of Interdependence, Digital Revolution, and Social Media”

(Berlin, 11th-15th May 2011)

www.icd-internationalsymposium.org

The 2011 conference will bring together renowned speakers from across the world to discuss how traditional concepts of power and influence are being redefined by globalization, the digital revolution and the emergence of social media. Held annually in Berlin, the program will consist of keynote speeches, lectures, panel discussions and social activities that will provide the audience with an opportunity to gain insights, reflect on, discuss and debate the salient issues.

[Symposium Speakers>>](#)

Speakers during the Symposium will include leading figures and experts from international politics, academia, the diplomatic community, civil society and the private sector, from across the world. These speakers will include a number of individuals from the ICD Advisory Board (for further information about the Advisory Board please [click here](#))

A Selection of the Conference Speakers includes:

- Senator the Hon. Alan Ferguson - The 22nd President of the Australian Senate
- The Hon. Dr. Alfredo Palacio - Former President of Ecuador
- The Hon. Dr. Ali Ahmad Jalali - Former Interior Minister of Afghanistan
- H.E. Amb. Delia Domingo-Albert - Former Foreign Minister of the Philippines
- The Hon. Dr. Erkki Tuomioja - Former Foreign Minister Finland
- The Ho. Dr. Herta Däubler-Gmelin - Former German Minister of Justice
- The Hon. Lord Jack McConnell - Former First Minister of Scotland
- The Hon. Admiral James Milton Loy -Former United States Deputy Secretary of Homeland Security
- The Hon. Sir James R. Mancham - Former President of the Republic of Seychelles
- The Hon. Janez Jansa - Former Prime minister of Slovenia
- Dr. John Packer - Director, Human Rights Centre, University of Essex, UK
- The Hon. Lucinda Creighton - Minister of European Affairs of Ireland
- The Hon. Dr. Marc Verwilghen - Former Minister of Justice of Belgium
- Marcia Barrett - Lead Singer of Boney M
- Merethe Stagetorn - Defense Lawyer for the Danish Supreme Court
- The Hon. Michael Chertoff - Former United States Secretary of Homeland Security
- The Hon. Mirko Tomassoni - Former Head of State of San Marino
- Philip Dodd - Broadcaster, Writer and Curator, BBC, UK
- The Hon. Rexhep Meidani - Former President of Albania
- The Hon. Dr. Solomon Isaac Passy - Former Foreign Minister of Bulgaria
- The Hon. Senator Tim Hutchinson - Former United States Senator from Arkansas
- The Hon. Judge Theodor Meron - Former President of the International Criminal Tribunal for the Former Yugoslavia
- The Hon. Yasar Yakis - Former Foreign Minister of Turkey

[Symposium Participants>>](#)

The Symposium is open to applications from diplomatic and political representatives, civil society practitioners, private sector figures, journalists, young professionals, students and scholars, and other interested stakeholders in international relations from across the world.

The online application form can be found under:

http://www.culturaldiplomacy.org/academy/index.php?en_symposium2011_application-form

Participant Papers>>

The Institute for Cultural Diplomacy encourages research and progressive thought into the fields of culture, globalization, and international relations. In this regard, the ICD welcomes participants of the Symposium to submit papers on this subject. The papers can cover any topic within these fields, according to your own particular interests and passions. Participants can submit work that they have completed in the past for other purposes, ongoing research or a paper written specifically for the conference. Groups of students are also allowed to submit collaborative pieces of work.

Sustainable Network>>

Symposium participants will become part of a growing international network of people from across the world with different fields of interest and levels of experience, who share a commitment to intercultural exchange. Participants will be able to remain in touch with each other through the ICD Online Network.

Certificate of Attendance

All participants will be awarded an official certificate of attendance upon completion of the program, which will provide details of the speakers who took part and the topics discussed. Each certificate will be signed by two members of the ICD's Advisory Board.

The International Symposium on Cultural Diplomacy in the USA 2011 ***“The Roles and Responsibilities of the US and Europe in a Changing World Order and Digital Revolution: Evaluating the Political, Economic, and Cultural Dimensions”***

(Washington, D.C., 18th-21st May 2011)

www.icd-international-symposium-usa.org

The 2011 conference will focus on the theme “The Roles and Responsibilities of the US and Europe in the New Global Community”. The theme was selected in recognition of two significant developments in the field of international relations. Firstly: The development of a new global community with new players, both at the sub-state and inter-state level, and new forms of influence and power. Secondly, the emergence of new, global challenges: The developments in the Arab World, Climate change disasters, financial instability, terrorism, and the prevention of health pandemics, are all areas of activity that require the community to build sustainable, multilateral approaches.

In recognition of these developments, there is a demonstrable need to analyze and reflect on the activity of the US and Europe within this new context, and in addressing these new challenges. The conference will therefore begin with an assessment of the new global community: How has it been formed, how does it operate, and what changes are we likely see in the future. Following this, the focus will move to a consideration of the key challenges facing the global community today, from climate change and natural disasters to cultural differences. Finally, the program will build on these discussions to reflect on the positions of the US and Europe in this changing international environment and: What do their international partners expect of the US and Europe, and how can they forge stronger relations with countries in all regions to ensure the cooperation necessary to tackle the challenges ahead?

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The online application form can be found under:

http://www.culturaldiplomacy.org/europeanamericanrelationship/index.php?en_conferences_foufp-2011_application-form

Symposium Speakers>>

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A Selection of the Conference Speakers includes:

- The Hon. Dr. Alfredo Palacio - Former President of Ecuador
- The Hon. Dr. Ali Ahmad Jalali - Former Interior Minister of Afghanistan
- The Hon. Arne H. Carlson - Former Governor of Minnesota
- Lieutenant General Clarence McKnight - Former Director - Command, Control, and Communications, the Joint Chiefs of Staff, US
- H. E. Amb. Dr. Cynthia P. Schneider - 61st Ambassador of the US to the Netherlands
- H.E. Amb. Delia Domingo-Albert - Former Foreign Minister of the Philippines
- Rear Admiral Dr. Joyce M. Johnson – Vice President for Health Sciences of a not-for-profit research organization; Former Director of Health and Safety for the U.S. Coast Guard
- The Hon. Lord Jack McConnell - Former First Minister of Scotland
- The Hon. Lieutenant General James B. Peake, M.D. - Former US Secretary of Veterans Affairs; Former Surgeon General of the US Army
- The Hon. Sir James R. Mancham - Former President of the Republic of Seychelles
- Dr. Karen Donfried – Former Vice President of the German Marshall Fund of the USA
- The Hon. Larry Lee Pressler - Former US Senator from South Dakota
- The Hon. Louis Sullivan, M.D - Former US Secretary of U.S of Health and Human Services
- The Hon. Michael Chertoff - Former United States Secretary of Homeland Security (Video Lecture)
- Dr. Miomir Zuzul - Former Foreign Minister of Croatia
- H. E. Amb. Paula Dobriansky - Former US Under Secretary of State for Democracy and Global Affairs
- The Hon. Major General Robert L. Nabors - Former Commander of the 5th Signal Command (Manheim, Germany)
- The Hon. Dr. Solomon Isaac Passy - Former Foreign Minister of Bulgaria
- The Hon. Yasar Yakis - Former Foreign Minister of Turkey

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The ICD Initiative on Convention on the Prevention and Punishment of the Crime of Genocide:

“Model Convention on a Regional Rapid Response to Genocide”

(Initiative Launch Event, Berlin, 11th May 2011, 17:00)

(Washington, D.C., 18th – 21st May, 2011)

www.icd-cppcg.org

In the wake of the Holocaust, Raphael Lemkin, a lawyer of Jewish-Polish descent, successfully campaigned for the implementation of laws defining and forbidding genocide in international law. To date, one hundred and forty states (of one hundred and ninety four UN members) have ratified “the Convention on the Prevention and Punishment of the Crime of Genocide” (CPPCG), first adopted by the United Nations General Assembly in 1948.

Since this date, however, instances of genocide and ethnic cleansing have continued to occur in conflict zones throughout the world. Despite the illegality of genocide within international law, 60 years after the ratification of the CPPCG, very little direct action has been taken by the international community against genocide. People, communities, and nations continue to suffer and die in circumstances that contravene both the letter and the intent of the CPPCG.

In cases where it has been established that genocide is occurring, or has occurred, the response of the international community has been, at best, slow and weak, and at worst, completely ineffective. Whilst the international community has developed mechanisms for prosecuting the perpetrators of genocide, there remains little evidence that it is willing and able to prevent it from happening again.

When prosecuted, acts of genocide are often difficult to establish due to the challenge of establishing accountability. Many difficult questions are raised: Should a soldier of a paramilitary organization be charged if he was following orders in fear of death? How can leaders be found guilty without written record of their role and with few, if any, remaining survivors able to testify against them?

The most important priority, however, is not to punish those guilty of committing crimes of genocide, but rather to prevent the genocide from being committed in the first place. It is with this aim that The Institute for Cultural Diplomacy has launched an initiative focused on achieving a fast-track, concrete legal resolution to halting current instances of genocide taking place in conflict zones across the world, as a continuation of the historic work of the Polish lawyer Raphael Lemkin.

The Institute for Cultural Diplomacy

www.culturaldiplomacy.org

The Institute for Cultural Diplomacy is an international, not-for-profit, non-governmental organization with headquarters in Berlin, Germany. The goal of the ICD is to promote global peace and stability through strengthening and supporting intercultural relations at all levels. Over the past decade the ICD has grown to become one of Europe’s largest independent cultural exchange organizations, whose programs facilitate interaction between individuals of all cultural, academic, and professional backgrounds, from across the world.

[ICD Calendar 2011>>](#)

- The UK Meets Germany – A Forum for Young Leaders (Berlin, April 26th – May 1st 2011)
- The British-German Conference 2011 (Berlin, 27th – 30th April 2011)

Previous Events

Previous events held by the Institute for Cultural Diplomacy include the Berlin International Economics Congress 2011 (Berlin, March 9th - 12th 2011 – www.biec.de), which hosted **The Hon. Nahas Angula** - Prime minister of Namibia; **The Hon. Jean-Paul Adam** - Foreign Minister of the Republic of Seychelles; **The Hon. Alberto Jose Guevara Obregon** - Minister of Finance of Nicaragua; **The Hon. Al Imam Al Sadig Al Mahdi** - Former Prime minister of Sudan; **The Hon. Akua Sena Dansua** - Minister for Tourism of Ghana; and **The Hon. Edmund Bartlett** - Minister of Tourism of Jamaica.

In January 2011 the ICD hosted "The Future of US Foreign Policy" (Washington DC, January 4th-6th), which hosted **The Honorable Michael Chertoff** - Former United States Secretary of Homeland Security; **Senator William Emerson Brock III** - 18th United States Secretary of Labor; **Admiral James Milton Loy** - Former United States Deputy Secretary of Homeland Security; Former Commandant of the Coast Guard; **Vivian Schiller** - CEO and President of NPR; **Governor William Weld** - Former Governor of Massachusetts and **The Hon. Senator Tim Hutchinson** - Former United States Senator from Arkansas.

In November 2010 the ICD hosted "A World without Walls: An International Conference on Peacebuilding, Reconciliation and Globalization in an Interdependent World", which marked the twentieth anniversary of the fall of the Berlin Wall (www.world-without-walls.org). Speakers in this event included **Lord Anthony Giddens (Baron Giddens, of Southgate)** - Professor Emeritus at the London School of Economics; Former Director of the London School of Economics; **Janez Janša** - Former Prime Minister of Slovenia; **Joaquim Chissano** - Former President of Mozambique; Former Chairperson of the African Union; and **Lord Jack McConnell** - Former First Minister of Scotland.

In May 2010 the ICD hosted The International Symposium on Cultural Diplomacy 2010 (www.icd-interationalsymposium.org). Speakers in this event included **Bertie Ahern** - Former Prime minister of Ireland; **Emil Constantinescu** - ICD Advisory Board Member - Former President of Romania; **Sir Malcolm Rifkind** - Former Foreign Secretary of the United Kingdom; **Kjell Magne Bondevik** - Former Prime Minister of Norway; and **Dr. Vaira Vīķe-Freiberga** - ICD Advisory Board Member - Former President of Latvia.

For more information on speakers who have attended previous ICD events, please [click here](#).

For any additional information please address any queries to info@culturaldiplomacy.org

With warm regards and gratitude,

Mark Donfried
Director & Founder

Institute for Cultural Diplomacy (ICD)

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